

SPONSORSHIP PROPOSAL PACKAGE 2025



**Big Brothers
Big Sisters**
OF THE FRASER VALLEY



WE ARE AN INVESTMENT YOU CAN TRUST

Your support, whether through our fundraising events, direct program contributions, or major gifts, positively impacts the children and youth of the Fraser Valley.

For over 56 years, Big Brothers Big Sisters of the Fraser Valley has been fostering life-changing relationships for children facing challenges. Our free services have continually adapted to support the evolving needs of youth, families, and volunteers.

Our Theory of Change enables us to create purposeful mentoring relationships and demonstrate measurable outcomes. Youth in our programs achieve growth in social-emotional skills, mental health, well-being, educational engagement, and job readiness.

Our mentoring programs are evidence-based, rooted in the latest child development research, and focused on intentional, meaningful relationship-building with youth.

Mentoring reshapes brain development, fostering lifelong resilience, positive social connections, and success in academics and careers.

Thanks to our partners, Big Brothers Big Sisters of the Fraser Valley creates hundreds of life-changing connections each year, free for families.

SPONSORSHIP PROPOSAL

SUPPORT MADE EASY

We strive to make supporting our agency simple and aligned with your philanthropic goals. You can get involved through events, programs, sponsorships, corporate donations, or third-party fundraising.

EVENT SPONSORSHIP

Event sponsorship is an excellent way to boost your company's profile and engage your team. Whether supporting one event or several, we can tailor a plan to fit your budget, offering sponsorship levels with meaningful benefits and returns.

CORPORATE DONATIONS

Your philanthropic donations enable BBBS to respond immediately to our young people's greatest needs. You may choose to designate a specific area of support within the organization or entrust the decision to the team to put your generosity to work where its needed most at the time.

THIRD PARTY FUNDRAISING

Want to rally coworkers, friends, and family to raise funds? We're here to help you create a fun and easy event that works for you, whether it's a milestone celebration, casual dress days, or a staff BBQ —the possibilities are endless!

SPONSORSHIP OPPORTUNITIES





GOLF FOR KIDS' SAKE TOURNAMENT

PRESENTED BY



JUNE 19, 2025
LEDGEVIEW GOLF CLUB

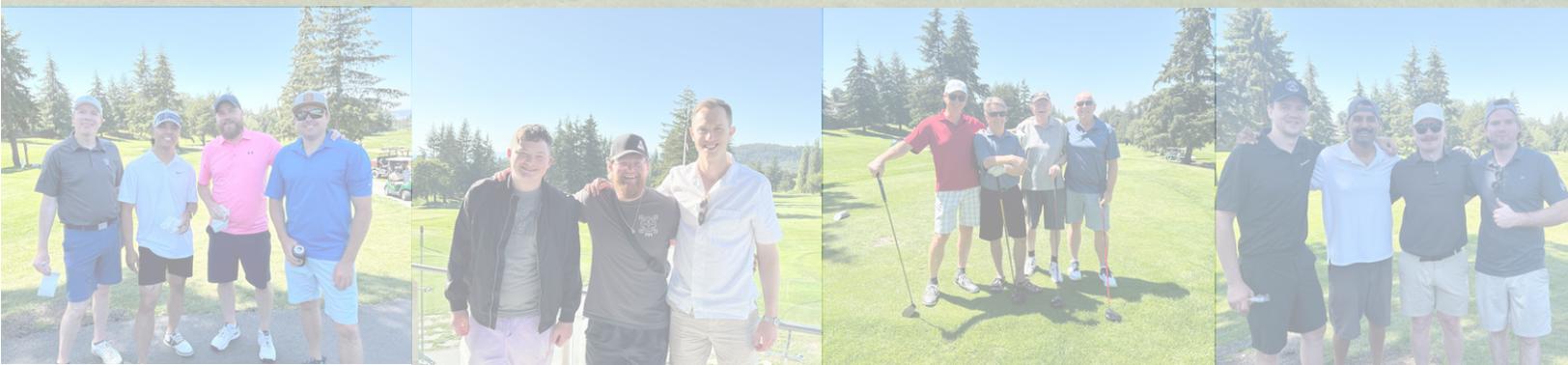
Is your business interested in becoming our next Golf For Kids' Sake Host Sponsor?

Active Involvement: We welcome your team to actively participate in the tournament by sending players to compete and volunteers to assist with smooth execution of tournament day events. Your engagement enriches the experience for all involved.

Platform & Awareness: Engage directly with the planning process by providing insights and input at the Golf Committee meetings and assist in execution where possible. Embrace the opportunity to showcase your company's values and initiatives by speaking at the tournament, amplifying your impact and influence in support of Big Brothers Big Sisters of the Fraser Valley.

We believe that our partnership will not only benefit our cause but also provide a mutually rewarding experience. Your generosity fuels our mission and contributes to the success of this event.

**Together, we can create lasting positive changes for the young people
in our community.**



TEE GIFT SPONSOR - \$7,500

[1 AVAILABLE]

Opportunity to customize tee gifts with your company's logo
Logo recognition on the BBBSFV website
Mentions on stage during the event
Includes 2 golfer registrations and 1 cart with sponsorship

DINNER SPONSOR - \$6,500

[1 AVAILABLE]

Your logo displayed at the dinner buffet
Logo recognition on the BBBSFV website
Mentions on stage during the event
Includes 2 golfer registrations and 1 cart with sponsorship

INVITATIONAL SPONSOR - \$5,000

[1 AVAILABLE]

Unique opportunity to customize a hole for increased brand awareness
Logo recognition on the BBBSFV website
Mentions on stage during the event
Includes 2 golfer registrations and 1 cart with sponsorship



CART SPONSOR - \$2,500

[1 AVAILABLE]

Includes 2 carts with Sponsorship
Your logo on every golf cart
Logo recognition on BBBSFV website
On-stage mentions during the event

SNACK SPONSOR- \$2,000

[1 AVAILABLE]

Contributes to the cost of welcome snacks for golfers
Logo recognition on BBBSFV website
On-stage mentions during the event
Multitude of customizable options

BEVERAGE SPONSOR - \$2,000

[1 AVAILABLE]

Your logo on all beverage tickets
Contributes to the cost of drinks for each golfer
Logo recognition on BBBSFV website
On-stage mentions during the event



GOLF CANNON SPONSOR - \$2,000

[1 AVAILABLE]

Contribute to the cost of the popular Golf Cannon
Logo recognition on the BBBSFV website
Mentions on stage during the event
Hole sponsorship with customizable options

FLAG SPONSOR - \$1000

[1 AVAILABLE]

Your logo on all tee flags
Logo recognition on the BBBSFV website
Mentions on stage during the event

MULLIGAN SPONSOR - \$1,000

[1 AVAILABLE]

Your logo on each Mulligan (do-over) sold
Logo recognition on BBBSFV website

HOLE IN ONE SPONSOR - \$1,000 + Insurance

[1 AVAILABLE]

Hole sponsorship with customizable options
Name recognition on the BBBSFV website
On-stage mentions during the event



HOLE SPONSOR (24K) - \$1,000

Hole sponsorship with prominent logo display
Name recognition on the BBBSFV website

[5 AVAILABLE]

HALF HOLE SPONSOR (18K) - \$500

Hole sponsorship with prominent logo display
Name recognition on the BBBSFV website

[10 AVAILABLE]

CREW SPONSOR - \$500

Prominent logo display at the golf bag drop-off area
Name recognition on the BBBSFV website

[1 AVAILABLE]

SIGN SPONSOR - \$500

Logo display on all printed event signage
Name recognition on the BBBSFV website

[1 AVAILABLE]





Big Brothers
Big Sisters
OF THE FRASER VALLEY



MEGABike

PEDAL FOR POTENTIAL



WHAT IS MEGABIKE?

MEGABike is a 29-person bicycle. This human-powered vehicle is the driving force behind social change in your community. Hop on the MEGABike with your co-workers, clients, family and friends. Enjoy a fun team-building experience while you pedal for the potential of children and youth in our community!

At Big Brothers Big Sisters of the Fraser Valley, we believe in the limitless potential of every child. By teaming up with your friends to ride the big teal MEGABike, you help spark that potential in children and youth across the communities we support.

At Big Brothers Big Sisters we believe that every connection counts and we see in our community and with youth in our programs that connection matters, now more than ever before. MEGABike is more than just a fun day out. Connection with your team increases morale, employee retention and opportunities for in-office mentorship. In the past year alone, the need for mentors has increased dramatically in our community. Currently more than 70 kids are waiting across the Fraser Valley for the chance to be matched with a Mentor.

However, without the financial resources to increase our staff capacity, the waitlist will continue to grow and kids will lose hope. This event is vital to the agency's ability to meet the ever-growing demand for programs.

MEGABike

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR

\$7,500

Entire MEGABike buyout with your choice of time, and the opportunity to purchase an additional ride at a reduced cost
Opportunity to provide a video message to participants
Recognition in our Annual Report and Event Thank-You
Your logo on the MEGABike during the event
Your company's name featured as the Presenting Sponsor and your logo on our MEGABike webpage, social media mentions, logo recognition to participants through e-mail blasts
Team photo & participant keepsake



MEGA SPONSOR

\$5,000

Entire MEGABike buyout
Opportunity to purchase an additional ride at a reduced cost
Logo & company name on our MEGABike webpage, social media mentions, logo recognition to participants through e-mail blasts
Company logo on MEGABike
Recognition in our Annual Report and Event Thank-You
Team photo & participant keepsake



BIG SPONSOR

\$3,000

Half MEGABike buyout (14 seats)
Company logo on MEGABike
Logo & company name on our MEGABike webpage, social media mentions, logo recognition to participants through e-mail blasts
Recognition in our Annual Report and Event Thank-You
Team photo & participant keepsake



KEEPSAKE SPONSOR

\$3,000

Help our guests remember this fun day with a special keepsake
Logo & company name on our MEGABike webpage, social media mentions, logo recognition to participants through e-mail blasts
Includes 6 seats on the MEGABike for 1 ride
Team photo & participant keepsake

***Sign up as an individual rider! For \$170 you can purchase a single seat on the MEGABike.**

Includes a photo & participant keepsake.

autumn

SIP & SOCIAL

IN SUPPORT OF BIG BROTHERS BIG SISTERS OF THE FRASER VALLEY

The Autumn Sip & Social is an annual event proudly hosted by Big Brothers Big Sisters of the Fraser Valley, celebrating the region's vibrant community spirit while exuding sophistication and purpose. Held in a picturesque local venue that captures fall's warm and colourful essence, this event offers a memorable evening filled with delicious flavours, meaningful connections, and a strong sense of hometown pride.

Guests are treated to a curated selection of wines, local craft beers, and handcrafted signature cocktails, paired perfectly with a gourmet tasting menu, and decadent desserts. The evening also features live entertainment, from soulful musical performances to engaging interactive experiences, creating an atmosphere of celebration and warmth.

Attendees also have the opportunity to shop our market of local artisans and hear inspiring stories from those whose lives have been transformed by mentorship, reminding everyone of the profound impact their support has on the community.

More than just a night of indulgence, the Autumn Sip & Social is a chance to give back. Every ticket and every item purchased from vendors directly contributes to funding mentorship programs for children and youth, helping to build brighter futures. Whether you're a long-time supporter or new to the cause, this event celebrates community spirit, generosity, and the power of connection.

autumn SIP & SOCIAL

IN SUPPORT OF BIG BROTHERS BIG SISTERS OF THE FRASER VALLEY
SPONSORSHIP PACKAGE

TITLE SPONSOR

\$6,000

1 available

Prominent logo feature on all event signage & table decor

Recognition as title sponsor on all promotional materials

Social media shout-out & on-stage mention at the event

4 tickets to the event, a VIP reserved table & the opportunity to speak

DINNER SPONSOR

\$2,500

2 available | contributes to covering food costs & serving materials

Company logo featured on all table signs

Recognition as dinner sponsor on all promotional materials

Social media shout-out & on-stage mention at the event

2 tickets to the event

ENTERTAINMENT SPONSOR

\$1,000

4 available | contributes to covering on-site entertainment and decor costs

Company logo featured on BBBSFV website, event signage & promotional materials

Social media shout out & on-stage mention at the event

TABLE SPONSOR

\$1,500

2 available | contributes to the cost of table settings, linen refresh, glassware, & rental of tables and chairs

Company logo featured on BBBSFV website, event signage & promotional materials

Social media shout out & on-stage mention at the event



BEVERAGE SPONSOR

\$750

2 available | contributes to the cost of ingredients for signature drinks
Company logo featured on bar top and on all promotional materials
Social media shout out & on-stage mention at the event

DESSERT SPONSOR

\$600

1 available | contributes to the cost of desserts
Company logo featured on dessert table and on all promotional materials
Social media shout out & on-stage mention at the event

SIGNAGE SPONSOR

\$500

1 available | contributes to the cost of event signage
Company logo featured on all table signs
Social media shout-out & on-stage mention at the event

IN-KIND SPONSOR

\$100 +

On-site artisans | food and grocery donors | breweries & wineries |
glassware and decor rentals | gift card donations
Company logo featured on BBBSFV website
On-stage mention at the event



SPONSORSHIP PROPOSAL

MENTAL HEALTH IS NOT A PRIVILEGE. IT'S A RIGHT.

Big Brothers Big Sisters of the Fraser Valley is expanding its programming to help improve the State of Mental Health amongst the children and youth in our region.

We are working to build their resiliency and ignite their potential. CMHA's report, *The State of Mental Health in Canada 2024*, is a first-of-its-kind deep dive into the landscape of mental health, addictions, and substance use health care in Canada using data from across the country.

So, how is Canada doing in supporting the mental health of its people? **Not great.**

You can visit the CMHA British Columbia division to read the report at the link below or scan the QR Code.

<https://bc.cmha.ca/>



AT A GLANCE

Mental health is grossly underfunded in Canada, and access to care varies greatly depending on where you live. Indigenous data on mental health is severely lacking, and mental health care often remains a privilege for those who can afford it. Racialized communities face some of the greatest barriers to accessing the care they need.

Big Brothers Big Sisters of the Fraser Valley is expanding in 2025, growing our Community and In-School Mentoring Programs in Maple Ridge, Mission, Agassiz, Harrison, and Hope. We aim to ensure that every child and youth that needs a mentor, receives a mentor.

- Mental health in Canada is three times worse than pre-pandemic levels.
- Canada allocates only 6.3% of its healthcare budget to mental health, far less than France (15%), Germany (11%), and the UK/Sweden (9%).
- Cost prevents 57% of young adults (18-24) with early mental health issues from accessing care.
- 38% of Indigenous peoples report "poor" or "fair" mental health.
- Low-income individuals experience anxiety 2.4 times more often than those with higher incomes.
- Poor mental health correlates with a 50% higher likelihood of living in inadequate housing.
- Only 50% of people with mental health disabilities are employed, with many reliant on poverty-level income supports.
- Canada has the second deadliest toxic drug crisis globally; 8,049 opioid deaths occurred in 2023, the highest yet.

WHAT CAN YOU DO?

We are inviting Fraser Valley communities to partner with us. Become a Champion for Mentoring for Mental Health.

BBBS Canada partnered with researchers from York University (Dr. Craig and Pepler) and the University of Victoria (Dr. Ames) on a collaborative research project – 'Building Bigger Connections'. The aim was to help BBBS understand how Mentees were functioning in terms of their mental health and relationships during COVID-19 in comparison to non-BBBS youth.

The findings were clear: Youth who had regular contact with their Mentors reported feeling more supported, less isolated, worried or anxious than non-mentored youth. Non-BBBS youth were more likely to report significant symptoms of depression and anxiety. BBBS Mentees reported more inequities compared to non-BBBS youth, inequalities like less household income and racialization, however, despite these disadvantages, BBBS Mentees reported better mental health.

These results suggest that being a BBBSFV Mentee may provide protective factors against some mental health problems. This is a significant finding and points to the preventative and protective power of mentoring. BBBS Canada's research is aligned with other national research studies that have proven that mentoring programs can increase positive mental health, increase cultural connectedness and support academic commitment. The research encourages us to work collectively to make mentorship accessible to all young people facing adversities and provide them with the support they require for positive mental health and well-being.

WE NEED YOUR HELP

Help us ignite the potential within our youth. Support our expansion of Community and In-School Mentoring by donating today.

If you are a corporation, small business, or resident of the Fraser Valley, your donation to our general fund will play a crucial role in expanding our reach and impact across the region. Your support allows us to serve more youth in communities such as Maple Ridge, Mission, Chilliwack, Agassiz, Harrison, and Hope, ensuring we can make a meaningful difference where it's needed most.

In Celebration of our 25th Anniversary of merging Big Brothers of Fraser Valley and Big Sisters of Fraser Valley, we are seeking **250 new monthly donors**.

You have the opportunity to become a mentor with Big Brothers Big Sisters of the Fraser Valley. A single person can make a meaningful and lasting difference in the life of a child facing challenges.

Renowned youth development experts around the world have confirmed: *"After decades of forming hypotheses, conducting surveys, crafting and re-writing definitions, analyzing data, and writing journal articles, Search Institute researchers and practitioners have arrived at a surprisingly simple conclusion: nothing – nothing – has more impact in the life of a child than positive relationships."*

-PETER L. BENSON. FORMER SEARCH INSTITUTE PRESIDENT AND CEO (2010)

To apply to become a mentor, or make a monthly donation, please visit our website at the link below, or, scan the QR Code.

<https://fraservalley.bigbrothersbigsisters.ca/>





THANK YOU

If you are interested in supporting any of our fundraising events as a sponsor, please contact devon.wood@bigbrothersbigsisters.ca

For interest in our expansion, or any other initiatives, please contact madeleine.buhlau@bigbrothersbigsisters.ca

Big Brothers Big Sisters of the Fraser Valley

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