

2023 National Impact Report

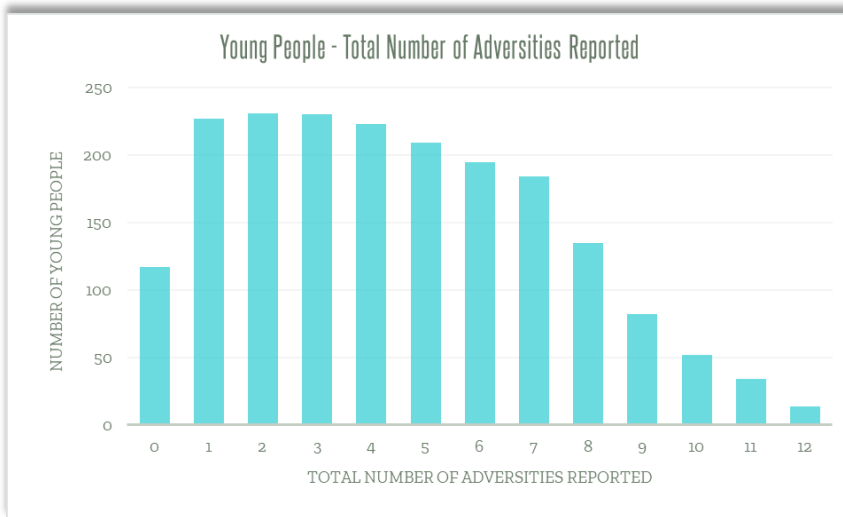
This report aims to share the National Impact of Big Brothers Big Sisters agencies across Canada. This report contains analytics from the 2023 Measuring Reach collection along with data gathered directly from the Service Delivery Platform (SDP).

Big Brothers Big Sisters in Canada

IGNITES IMPACT

Our National Need Registry is completed by BBBS staff and is a voluntary screening step applied to onboarding families. The following statistics reflect the data from the SDP records of any Mentee that applied to BBBS programming within 2023.

When reviewing the data we see that **91% of the young people who applied to BBBS programming have experienced at least one of the 13 adversities** reported in our Need Registry collection. Adversities experienced in childhood can have a negative impact on social-emotional development and other kinds of learning, making it harder for children to achieve goals, get along with others, regulate emotions, and do well in school. The Need Registry data collection helps to defend the need for BBBS programming by providing proof points that we are reaching the young people who are most in need of mentoring programs.



OUR MISSION To enable life-changing mentoring relationships to **ignite** the power and potential of young people

WHO DO WE SERVE?
Young people who face adversity AND are in need of an additional consistent and supportive **Developmental Relationship**

HOW DO WE IGNITE POTENTIAL?

- » By intentionally recruiting based on the needs of a community's young people
- » By matching young people with a professionally screened volunteer mentor
- » By monitoring and supporting that match with a professional caseworker
- » By training and supporting the mentor, the mentee and the family
- » By building a **Developmental Relationship** between the mentor and the mentee that: Expresses Care, Challenges Growth, Provides Support, Shares Power, and Expands Possibilities
- » By graduating the match relationship towards natural support

WHAT IS THE IMPACT?
Young people graduate our programs with **measurable outcomes**:

<p>SOCIAL EMOTIONAL COMPETENCE</p> <ul style="list-style-type: none"> » Relationship skills » Social awareness » Responsible decision-making » Self-management » Self-awareness 	<p>MENTAL HEALTH & WELLBEING</p> <ul style="list-style-type: none"> » Positive identity » Mental wellness » Social inclusion & empowerment 	<p>EDUCATIONAL ENGAGEMENT & EMPLOYMENT READINESS</p> <ul style="list-style-type: none"> » School connectedness » Commitment to learning » Enhanced constructive use of time
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OUR VISION All young people realize their **full potential**

THEORY OF CHANGE

The following is the percentage of young people who applied to BBBS programming within 2023 who reported experiencing the adversities captured in the Need Registry.

**Based on the Children Served total for 2023 (31,959) 1933 NR records were completed after removing 'Blanks' and 'Did Not Disclose /Unclear'. The data below only represents the percentage of the yes/no responses providing a national sample size of 6% of Mentees served across the Network in 2023.*

- 50%** of Mentees are experiencing social isolation
- 67%** of Mentee live with parental separation or divorce
- 37%** of Mentees have been or are involved with Child Welfare Services
- 32%** of Mentees are close to someone with a substance abuse problem
- 57%** of Mentees are close to someone who is experiencing a mental illness
- 28%** of Mentees are close to someone with who has experienced incarceration
- 63%** of Mentees experience bullying or bullies' others
- 42%** of Mentees are exposed to violence in the home, neighbourhood, or their school
- 45%** of Mentees experienced the death or terminal illness of someone close to them
- 2%** of Mentees arrived in Canada with refugee status
- 42%** of Mentees are exposure to financial stress
- 28%** of Mentees are exposed to a vulnerable employment standard
- 43%** of Mentees are coping or recovering from a mental health illness

The adversities a young person experiences can negatively impact their future by having long-lasting effects on their mental and physical well-being. The key to preventing long-term adverse effects on a young person's future is found within the mentoring relationship between a young person and a screened and trained caring adult. Developmental relationships can help increase a young person's resiliency, creating a buffer to the toxic stress created by the adverse experiences.¹

Through our Developmental Relationship Surveys, provided by the Search Institute, Mentees reported experiencing the following elements of a Developmental Relationship:

Based on the Children Served total for 2023, 31,959, the completed surveys by 4,164 Mentees provide us a sample size of 13% of Mentees served in Mentoring Programs across the Network.

- 70%** of Mentees reported that their Mentor Challenged their Growth
- 68%** of Mentees reported that their Mentor Expanded their Possibilities
- 86%** of Mentees reported that their Mentor Expressed Care
- 72%** of Mentees reported that their Mentor Provided Support
- 84%** of Mentees reported that their Mentor Shared Power



The Developmental Relationships Framework

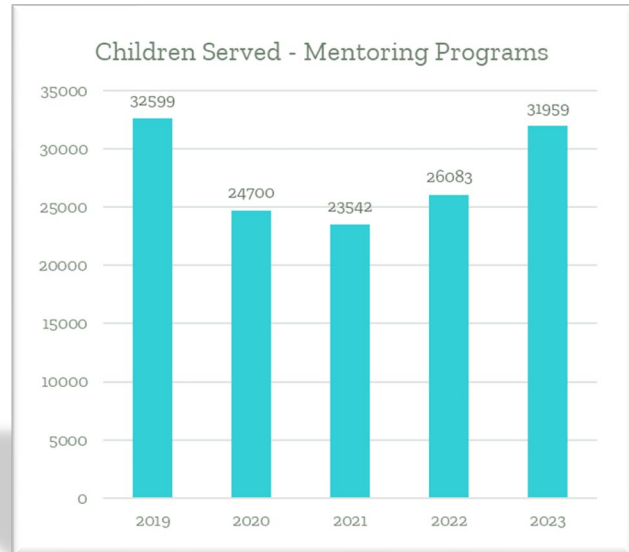
Young people are more likely to grow up successfully when they experience developmental relationships with important people in their lives. Developmental relationships are close connections through which young people discover who they are, cultivate abilities to shape their own lives, and learn how to engage with and contribute to the world around them. Search Institute has identified five elements—expressed in 20 specific actions—that make relationships powerful in young people's lives.

¹ Search Institute & Centre on the Developing Child Harvard University

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IGNITES GROWTH

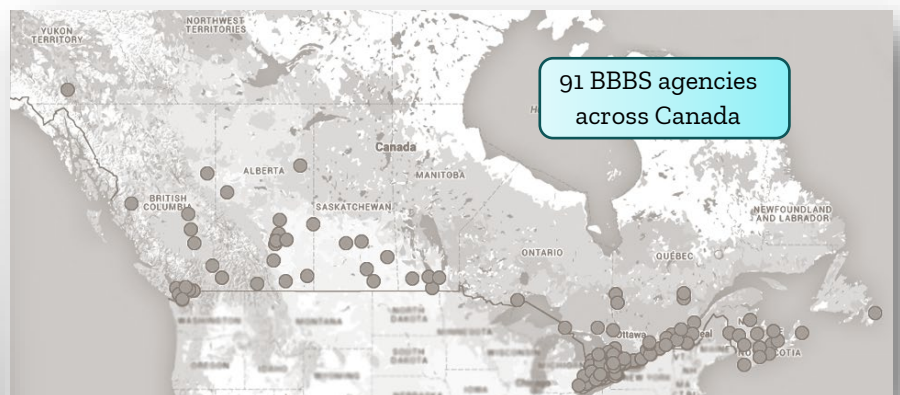
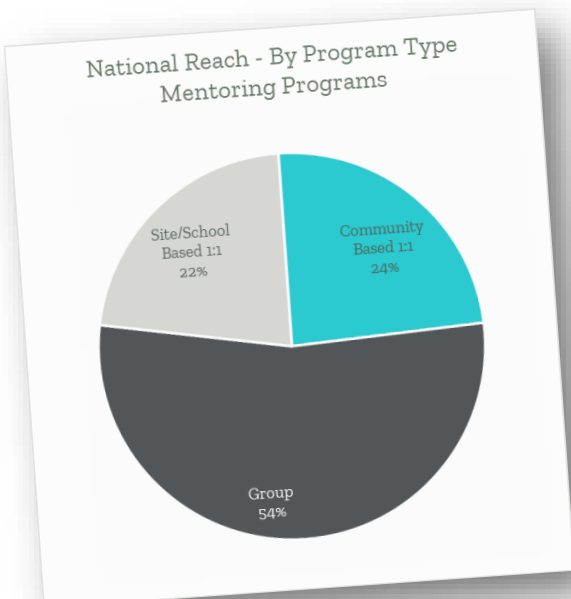
From 2019 to 2021, BBBS Mentoring programs experienced a nearly 37% decrease in young people served due to many factors, including but not limited to, the long-term effects of the global pandemic and challenges with volunteer recruitment. However, beginning in 2022, that trend began to reverse, with BBBS agencies increasing their reach by over 10% year over year. We are thrilled to announce the continuation of that success with an exceptional 23% increase in young people served in Mentoring programs from 2022 to 2023.

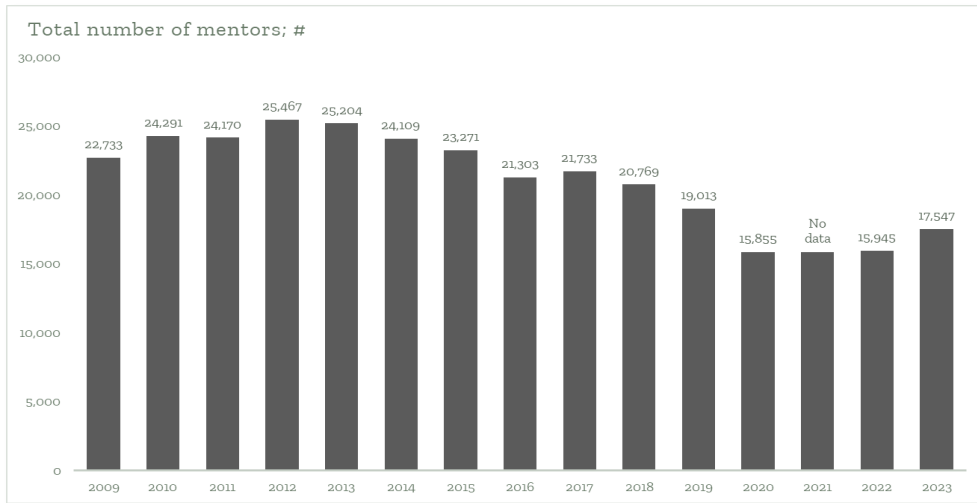
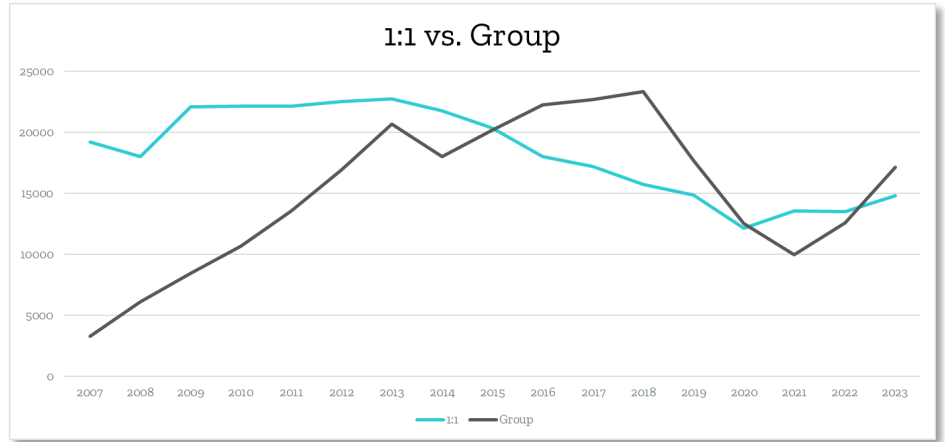
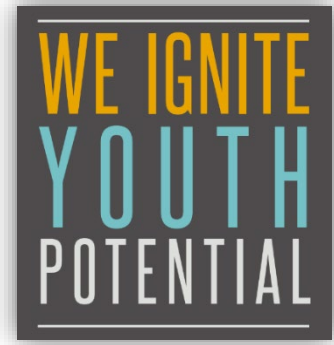
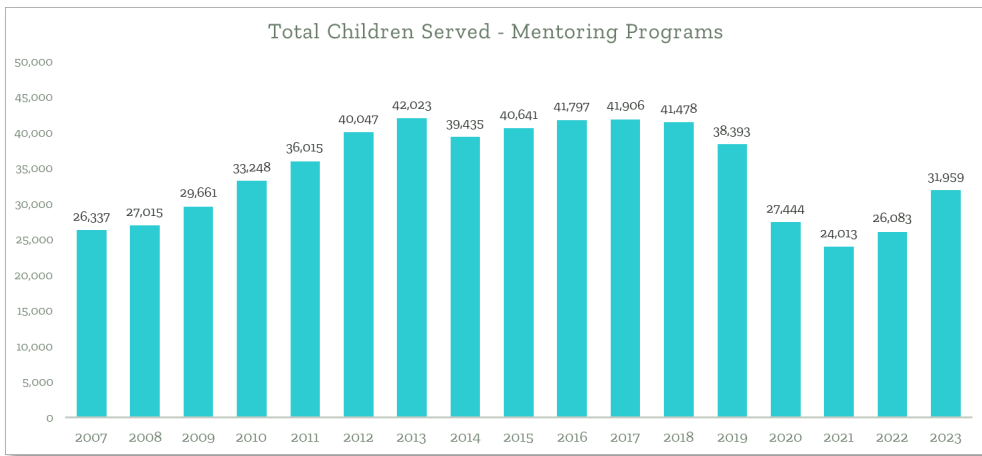


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BY THE NUMBERS

Since 2007, Big Brothers Big Sisters of Canada has been collecting network wide statistics in the current form. In 2020, a newly developed framework outlined the value of the Theory of Change elements and an alignment to the National Standards in the youth served numbers provided by local agencies. Currently, Measuring Reach data is collected through the SDP and validated by each agency. There are many statistics to report on through this data collection, but the following are a select few snapshots of the reach of BBBS programming across Canada.





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IGNITES #BIGGERTOGETHER

As a federation, we are striving for future data collection that is more aligned, accurate and easily extracted locally and nationally. Big Brothers Big Sisters of Canada is committed to igniting growth, innovation, and impact across the BBBS Network. As we continue to work together, we will reach new heights of data efficiencies, social impact and Mission, Vision, Brand and Theory of Change.